“Noto’s Satoyama and Satoumi” is nurtured by the harmonious blend between nature, the agriculture, forestry and fisheries industries and the people of the Noto Peninsula that stretches out into the Japan Sea.

This was designated as Japan’s first Globally Important Agricultural Heritage Systems (GIAHS) by the Food and Agriculture Organization of the United Nations (FAO) in June 2011.

What is GIAHS?

GIAHS was established in 2002 by the FAO. The aim of this is to promote regions with outstanding achievements in traditional farming systems and agricultural practices, observing biodiversity in land use, and to help pass on globally important regions that conserve rural culture and landscapes for the benefit of generations to come.

GIAHS Noto’s Satoyama and Satoumi Logo
The word “Noto” is incorporated in the “green NO”, Japanese for Satoyama, and the “Blue TO.” The design portrays Noto’s traditional livelihood from agriculture, forestry and fisheries, and the vigor and lively spirit of the people devoted to the conservation of Noto Peninsula.

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For enquiries:

Noto’s Satoyama and Satoumi
Noto Regional GIAHS Executive Committee

Taking advantage of the GIAHS designation, we are endeavoring to pass on Noto’s Satoyama and Satoumi into the future.

Members: Ishikawa Prefecture, four cities and five towns in Noto (Nanao City, Wajima City, Suen City, Hakui City, Shika-machi, Houdatsu-kami-machi, Nakanoto-machi, Inumuma-machi, Noto-cho) and affiliated organizations.

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